

Recycling Public Advisory Council

Meeting Minutes for Wednesday, September 28, 2011

Location: DelDot Felton/Farmington Room, 800 Bay Road, Dover, DE 19903

Members Present: BJ Vinton, Chairman (CSWSC)
Paul Bickhart (Recycling Industry)
Pasquale Canzano (DSWA)
Dick Cecil (Del. Association of Counties)
Nancy Marker proxy for Marjorie Crofts (DNREC)
Sheeba Vine proxy for George Danneman (Soda Beverage Industry)
Brenna Goggin (Delaware Nature Society)
Michael Fusca (Alcohol Beverage Industry)
Tom Houska (Waste Management, Inc.)
Basil Kollias (DE Chamber of Commerce)
Marianne Cinaglia (DeEASI)
Kelly Davis (Educator, DelTech-Owens Campus)
Carrie Leishman (Restaurant Industry)
Julie Miro Wenger (Delaware Food Industry Council)
Kyle Sonnenberg (DE League of Local Governments)
One seat vacant formerly held by Patricia Todd (retired)

Non-Members Present:	Bill Miller (DNREC)	Stan Mills (City of Rehoboth)
	Jim Short (DNREC)	Terry McBride (Burns & McBride)
	Don Long (DNREC)	Jim McBride (Burns & McBride)
	Bob Barrish (Citizen)	Tom Eoppolo (Div. of Revenue)
	Coralie Pryde (Citizen)	Allen Thienpont (Waste Industries)
	Heather Pellrin (DNREC)	Scott Johnson (Republic Services)
	Bob Ziegler (Republic Svcs)	David Bart (Swift Demo & Recycling)
	Mike Parkowski (DSWA)	

BJ Vinton called the meeting to order at approximately 1:30 P.M. He welcomed new Members Marianne Cinaglia and Brenna Goggin, replacing Wallace Kremer and Richard Fleming respectively, to the Council.

Public Comments – BJ shared Mr. Kremer’s comments that he received solicitations from new haulers in his area with competitive pricing.

Approval of Minutes from Meeting of July 27, 2011

The meeting minutes were unanimously approved.

Bottle Fee Collection Update

Tom E. explained the Division of Revenue’s activities relating to the recycling fee. Prior to the start of the fee, they sent out letters to retailers and later followed up with informative postcards. The Division of Revenue was given one position of auditor to be involved with the fee collection, but they split time with the scrap tire fee program. There has been no in depth auditing of retailers. Sheeba said the Soda Beverage Industry had sent out two notices to retailers to inform them of their requirements in late Summer. After some discussion, BJ and Tom E. agreed that the first step should be that the Division of Revenue compare a list of

retailers that the beverage industry had recently obtained via paid market analysis to the Division of Revenue's list of retailers and look for any disparities. Also any outreach to retailers, from private industry or state government, should include how retailers should be calculating payments and how to send payment.

Recycling Grant/Loan Program Update

Bill M. announced that the Universal Recycling Grant and Low-Interest Loan Program was going well. The only major change since last meeting was that Blue Hen Organics had rescinded their loan request. About \$4.5 Million has been reimbursed so far. Although the September deadline has past there are still final reimbursements to be made and some loose ends to be tied up. BJ said that the Measurement Report is coming up soon and it might be informative for targeting future grant funding.

Commercial Recycling Report Update

Jim S. said not much progress has been made. BJ noted that the RPAC has over a year to complete the report. He also explained that part of this subcommittee's role is defining commercial recycling. Carrie L. mentioned that the restaurant industry is already working on recycling. The Delaware Restaurant Association has some data and will have experiences to draw on by the time commercial recycling is a requirement.

Measurement Subcommittee Update

BJ announced that the subcommittee has data back from DSM. He noted that the data from CY2010 is still the result of voluntary surveys. He expects to have the complete Measurement Report drafted by next meeting. Jim noted that the Report delivered in November will cover calendar year 2010 which is prior to Universal Recycling. Furthermore, the 2012 Report will cover CY2011 which will only include a few months of universal recycling. The first full year of data that includes universal recycling will not be published until the 2013 Measurement Report.

Outreach and Education

Bill M. shared that since the last meeting, the eleven billboards are up and radio commercials are running. A new set of radio commercials will be on air soon. Don L. announced that DNREC is working with the DSWA on a How to Recycle Guide. An electronic draft will be sent to the RPAC and anyone with comments should contact Don as soon as possible. Once published, the Guide will be available on the DNREC and the DSWA website. Jim S. added that DNREC, with DSWA involvement, has presented universal recycling information at 10 public meetings statewide as well as a number of community groups. Bill M. explained that DNREC welcomes the opportunity to present information at any forum.

Recycling Market Update

Paul B. said that the market was steady with a slight downturn in high grade paper markets in September but cardboard and newsprint prices held firm at high levels. Mike P. said single-stream prices have shown a slight decrease in pricing but fairly steady in the low \$40s per ton.

Old /New Business

Mike P. announced that DSWA is working with DART, the tableware manufacturer, on pilot program for Styrofoam. The details aren't worked out yet, but it will be a drop-off program. Mike F. asked if haulers notify residents if there is contamination in bin. Tom H. explained that in most automated programs, the contents of the truck are screened before the material is processed. They could then determine what route that material came from and target outreach.

But contamination has really not been an issue. Stan M. shared that in his municipality they end up contacting the property owner directly if contamination is significant. BJ was happy to say that we are now two weeks into Universal Recycling. Kelly asked and Tom H. answered that participation is good.

Next Meeting

The next meeting will be held on October 26, 2011 at the Brandywine Hundred Library, 1300 Foulk Road, Wilmington, DE 19803.

The meeting was adjourned around 2:45 P.M.